



PRODUCT SPONSOR AGREEMENT

Product Sponsors of **Santa Anita Derby Day 5k**, **Dick's Sporting Goods Vista Strawberry Festival 5k**, and the **5th Annual Pacific Marine Credit Union O'side Turkey Trot** receive the following benefits:

PRINT PROMOTION:

- **Logo and/or name mention in Race Entry Forms (if confirmed by print deadlines)**
 - 2010 Santa Anita Derby Day 5K: 40,000 entry forms (**deadline 1/15/10**)
 - Dick's Sporting Goods Vista Strawberry Festival 2010: 40,000 entry forms (**deadline 3/12/10**)
 - 5th Annual Pacific Marine Credit Union O'side Turkey Trot: 40,000 entry forms (**deadline 8/27/10**)
- **Web/Electronic Advertising**
 - Banner ad on Race Info and Results page

ON SITE SAMPLING OPPORTUNITIES:

- **Banner Opportunities (1)**
- **PA Announcement**
- **Complimentary race entries for Associates or Key Clients (3)**
- **Sample opportunities at event Expo:**
 - 2010 Santa Anita Derby Day 5K: 5,000 participants
 - Dick's Sporting Goods Vista Strawberry Festival 2010: 3,000 participants
 - 5th Annual Pacific Marine Credit Union O'side Turkey Trot: 6,000 participants

YOUR RESPONSIBILITY AS A PRODUCT SPONSOR:

- **Provide Product Samples for ALL registered race participants**
- **Provide a logo in .eps or .jpeg format before print deadlines**

If you are in agreement with these terms, place a check next to each of the events you would like to sponsor, and fill in the contact information below. Mail or Fax a signed copy of this agreement to Kinane Events, 800 Grand Ave. Suite C-10, Carlsbad, CA 92008. Fax: (760) 434-7706

_____ **Santa Anita Derby Day 5K**; Santa Anita Race Track, Arcadia, CA (4/3/10)

_____ **Dick's Sporting Goods Vista Strawberry Festival 5K**; Downtown, Vista, CA (5/30/10)

_____ **5th Annual Pacific Marine Credit Union O'side Turkey Trot**; Civic Center, Oceanside, CA (11/25/10)



ADDITIONAL OPPORTUNITIES (fees apply):

- **Participant Goodie Bag Insert** – Fee varies per event
- **Expo Booth Rental**
 - \$250 – includes 10' x 10' canopy, 8 ft table, 2 chairs
 - \$175 – includes 8 ft table, 2 chairs (provide your own canopy)
 - \$30 – electricity in rental booth
- Make checks payable to **Kinane Events** or pay online through Paypal (click below to pay for each event)
 - Santa Anita Derby Day 5K (should link to <http://www.kinaneevents.com/EVENTS/SA/sponsors.htm>)
 - Dick's Sporting Goods Vista Strawberry Festival 5K
 - 5th Annual Pacific Marine Credit Union O'side Turkey Trot (should link to <http://www.osideturkeytrot.com/OTTsponsors.htm>)
 - Payment due 14 days before event

AGREED TO BY:

Company: _____

Product: _____

Contact Name: _____ Phone: _____

email: _____

Do you plan to ship your product to the event or bring it to the site on event day?

(If you indicate that you will ship product, you will receive shipping/delivery instructions by mail 1 month prior to the event)

Product Sponsor (signature)

Date

Kinane Events

Date